

PRESS RELEASE

For immediate release

Inter-Tyre at The Tire Cologne 2026

From 9 to 11 June 2026, Inter-Tyre will be present at The Tire Cologne in Cologne. During the exhibition, Inter-Tyre can be found in hall 7, stand C18, where the team will be ready to welcome visitors and business relations. As a specialist in alloy wheels, Inter-Tyre focuses on a complete range within wheel solutions, tailored to the demands of today's market.

Complete product range

At the stand, Inter-Tyre will present a complete range of alloy wheels, TPMS sensors and spare kits.

Within the alloy wheel range, the company's own brands form an important part of the portfolio:

- **itWheels:** tailored solutions for car importers and the aftermarket, with a focus on technical precision and TÜV-certified quality
- **Monaco Wheels:** modern designs with OE quality and a wide range of sizes and applications up to 23 inch
- **SuperMetal:** developed for heavier applications such as vans, 4x4s and motorhomes, with a focus on load capacity and durability

Passion for Wheels

During The Tire Cologne, Inter-Tyre will present Passion for Wheels, bringing together its product range, own brands and different product groups. This provides visitors with a complete overview of the Inter-Tyre offering.

At the stand, there is ample opportunity to explore the range up close and learn more about the different product groups and possibilities within wheel solutions.

Visit us from 9 to 11 June 2026 in hall 7, stand C18!



END OF PRESS RELEASE

Note to editors:

For more information about our presence at the Tire Cologne, contact us at press@globalautomotivegroup.com.